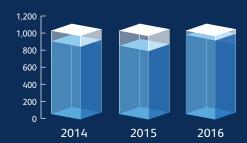
# DROWNING DANGERS FOR KIDS

## Spotlight on Open Water

Lakes ponds Rivers Oceans Reservoirs Retention Ponds Quarries

### CHILDHOOD DROWNING OVERALL

#### 1,000 CHILDREN DROWNED IN 2016



#### 7,000 MORE WENT TO ER



# 150 FAMILIES IMPACTED



MORE CHILDREN AND TEENS DROWN IN OPEN WATER THAN IN POOLS



Open water 43%

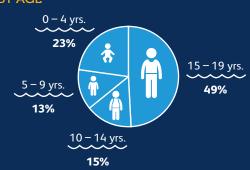


**Bathtubs Pools** 38% 9%

Other 10%

#### **OPEN WATER FATALITIES**

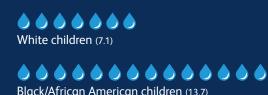
#### **BY AGE**



#### **BY GENDER**



#### BY ETHNICITY (PER 1,000,000)





American Indian/Alaskan Native children (17.3)

#### HIDDEN HAZARDS OF OPEN WATER

Dangerous currents · Sudden drop-offs · Limited visibility · Depth of water • Rocks and vegetation • Cold temperatures • Difficult-to-judge distances

### Tips to Keep Your Kids Safe



- Watch kids in and around water without being distracted.
  - Teach kids how to swim in open water, which is different from swimming in a pool.
- Use a U.S. Coast Guard-approved life jacket appropriate for the child's weight and water activity.
- Learn what to do in an emergency without putting yourself at risk for drowning.